



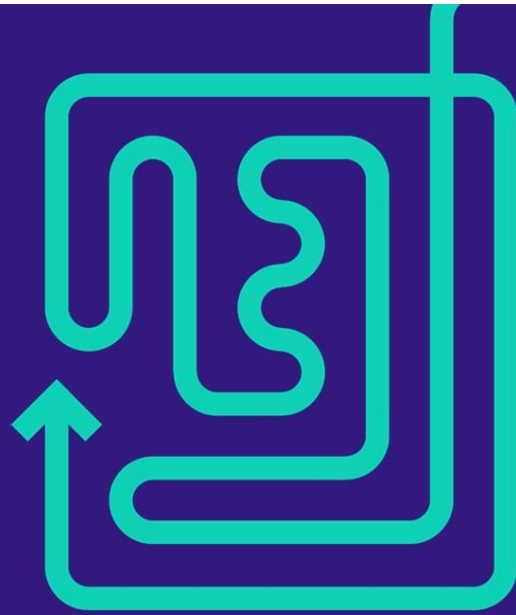
GoStartup weekend

Retina Mentorship Program

24.-26. 1. 2020, Vrtojba, Slovenia

Organized by:

Primorski
Tehnološki
Park.



Overview

How to develop your business idea in 54 hours – an entrepreneurial mentoring program that links **entrepreneurship with research**.

Do you have an idea or a product you'd like to pursue but don't know where to start or who to start with?

GoStartup Weekend – Retina Mentorship Program is the place to look for a team, create a prototype of your idea, validate your business idea, and receive feedback from experienced entrepreneurs, all in a weekend.

Who can apply?

- Entrepreneurs at all stages
- Researchers
- University students
- People with business ideas

What do you need to bring?

Lots of energy! You will pitch your own idea or listen to others, then vote on the most interesting ideas and form teams with diverse skill sets. You can come with friends, but



you will get the full experience if you participate in separate teams. Remember, it is all about the **team***.

Note*: Teams will be formed at the very beginning of the program with the aim to bring together people with different knowledge, skills and background.

Over the course of the weekend, you will be challenged to create a prototype of your MVP (Minimum Viable Product) that fits the needs of your target customer. You will get feedback, iterate, and likely pivot your approach entirely!

On Sunday afternoon, all the teams will pitch and the jury will award the best pitch.

How much does the program cost?

Good news: The program is free of charge!!!!

The activity is funded by the European Regional Development Fund in the Interreg V-A Slovenia - Austria cooperation program within the RETINA project: Opening up research laboratories for innovative industrial applications.

GoStartup Weekend – Retina Mentorship Program is a full weekend-long experience. The package includes:

- meals over the course of the weekend
- One-on-one time with amazing mentors
- A new network of entrepreneurs, researchers, developers, designers, and eager, like you, to change the world.
- All the coffee you can consume.

The program will be held in English.

If you're feeling inspired, let us know:

Drop a line at katja.pregelj@primorski-tp.si until **January 10th, 2020**.

Don't wait any longer and join the GoStartup Weekend – Retina Mentorship Program! The recommended number of attendees is 30.

No talk, all action!



EVENT SCHEDULE

Friday, 24th January 2020

16.00	Registration
16.30	Dinner & Networking
17.00	Welcome Reception & Speakers Presentation
17.30	How to Make a Short Pitch
17.45	Pitching of the Existing Ideas for Further Development
18.30	Selection of Ideas and Teams Formation
19.00	Workshop: Business Canvas
19.30	Team work

Saturday, 25th January 2020

8.30	Breakfast
9.00	Workshop: How to Understand Markets and Build a Product for the Costumers' Needs?
10.00	Team Work
12.00	Lunch
13.00	Check-In
14.00	Workshop: How to Test and Launch New Products?
15.00	Coach Meetings One to One
18.30	Dinner
19.30	Check-In, Status Reports
21.00	Wrap-Up Meeting



Sunday, 26th January 2020

8.30	Breakfast
9.00	Workshop: How Much Money Do I Need To Do It?
10.00	Coach Meetings one to one
11.00	Workshop: How to Make Great Pitch?
12.00	Lunch
13.00	Presentation Prep & Tech Check
15.30	Main Pitch Rehearsal
17.00	Dinner
17.30	Judging & Awards
18.00	Wrap-Up and Networking
21.00	End of the Program